

Our vision for greater downtown in 2035

Greater downtown is the heart of Seattle.

It's a place for people, where life unfolds on inspiring streets and inviting public spaces.

We value

People First

Cultivate Community

Create places and experiences that bring us together and encourage positive interactions

Promote Health

Support active lifestyles that foster physical and emotional well-being

Racial, Economic, and Social Justice

Lead with Equity

Improve outcomes for the most vulnerable groups and individuals

Proactive Participation

Initiate, invite, listen to, respect, and empower all people

Access To Opportunity For All

Provide Efficient Mobility Options

Implement distributed, convenient, reliable, and accessible mobility options

Connect Safely

Ensure that streets and public spaces are safe, accessible, and comfortable

Prioritize People and Goods

Create efficiency where needed to keep streets moving

Environmental Stewardship

Be Bold Leaders

Model climate-positive policies and actions for a sustainable future

Let Nature Thrive

Foster connections with nature and integrate natural settings into daily life

Cultural Diversity

Celebrate Seattle

Enhance each neighborhood's identity and individual belonging in streets and public spaces

Honor All Cultures

Acknowledge the triumphs and challenges of our collective past

Collaboration

Co-Create Success

Engage people to develop shared outcomes that invest in future generations

Take the Long View

Steadily build an honorable legacy together



IMAGINE GREATER DOWNTOWN IS A PARTNERSHIP BETWEEN



In coordination with the Port of Seattle and the Washington State Department of Transportation