



VISION

In 2035 the heart of Seattle will be a place for us all, with diverse neighborhoods, active streets, and inviting public spaces.

VALUES

1 PEOPLE FIRST

- **Cultivate Community:** Create places and experiences that bring us together and encourage positive interactions
- **Promote Health:** Support active lifestyles that foster physical and emotional well-being

2 RACIAL, ECONOMIC AND SOCIAL JUSTICE

- **Lead with Equity:** Improve outcomes for the most vulnerable groups and individuals
- **Proactive Participation:** Initiate, invite, listen to, respect, and empower all people

3 ACCESS TO OPPORTUNITY FOR ALL

- **Provide Efficient Mobility Options:** Implement distributed, convenient, reliable, and accessible mobility options
- **Connect Safely:** Ensure that streets and public spaces are safe, accessible, and comfortable
- **Prioritize People and Goods:** Create efficiency where needed to keep streets moving

4 ENVIRONMENTAL STEWARDSHIP

- **Be Bold Leaders:** Model climate-positive policies and actions for a sustainable future
- **Let Nature Thrive:** Foster connections with nature and integrate natural settings into daily life

5 CULTURAL DIVERSITY

- **Celebrate Seattle:** Enhance each neighborhood's identity and individual belonging in streets and public spaces
- **Honor All Cultures:** Acknowledge the triumphs and challenges of our intersecting and sometimes conflicting pasts

6 COLLABORATION

- **Co-Create Success:** Engage people to develop shared outcomes that invest in future generations
- **Take the Long View:** Steadily build an honorable legacy together