

VISION

In 2035 the heart of Seattle will be a place for us all, with diverse neighborhoods, active streets and inviting public spaces.



VALUES

PEOPLE FIRST

Cultivate Community

- Create places and experiences that bring us together and encourage positive interactions

Promote Health

- Support active lifestyles that foster physical and emotional well-being

RACIAL, ECONOMIC AND SOCIAL JUSTICE

Lead with Equity

- Improve outcomes for the most vulnerable groups and individuals

Proactive Participation

- Initiate, invite, listen to, respect, and empower all people

ACCESS TO OPPORTUNITY FOR ALL

Provide Efficient Mobility Options

- Implement distributed, convenient, reliable, and accessible mobility options

Connect Safely

- Ensure that streets and public spaces are safe, accessible, and comfortable

Prioritize People and Goods

- Create efficiency where needed to keep streets moving

ENVIRONMENTAL STEWARDSHIP

Be Bold Leaders

- Model climate-positive policies and actions for a sustainable future

Let Nature Thrive

- Foster connections with nature and integrate natural settings into daily life

CULTURAL DIVERSITY

Celebrate Seattle

- Enhance each neighborhood's identity and individual belonging in streets and public spaces

Honor All Cultures

- Acknowledge the triumphs and challenges of our collective past

COLLABORATION

Co-Create Success

- Engage people to develop shared outcomes that invest in future generations

Take the Long View

- Steadily build an honorable legacy together