	DRAFT BIG IDEA	BIG IDEA "INGREDIENTS"	AG INPUTS (BY MEETING)
1	Overcome the Barriers Caused by Multi-lane Streets and Freeways	* Stitch gaps across major streets and highways (e.g. Mercer, Boren, Denny Way, Jackson, Yesler, I-5, BNSF) * Use elevated and below grade facilities that offer seamless connections * Create intuitive, unobstructed pathways that match desire lines * Improve I-5 crossings and edges improved with actions such as: a Melrose Promenade, improved pedestrian crossings at all bridges, capped freeway park segments, and/or a Chinatown-International District under-freeway park * Lid BNSF tracks * Repurpose the south portal of the Battery Street Tunnel as green park or school site	OCC AG #4 OCC AG #8
2	Lid I-5	* Heal Seattle's freeway scar with places for people * Create new public land for parks, affordable housing, complete streets, and other uses within the city's most populous neighborhoods	OCC AG #4 OCC AG #8
3	Land the Big One: Greater Downtown Needs a Large Green Park	* Locate and build Seattle's Central Park * Use a large green space to knit disconnected neighborhoods	OCC AG #8
4	Create a Network of Pedestrian First Streets and Pathways	* Greater Downtown is all about walking, with wide sidewalks that are made for strolling * Create intuitive, unobstructed pathways that match desire lines * Hub area and street design focuses on the experience of pedestrians arriving by transit (light rail or bus) * Walking is the new mobility (policies for emerging mobility consider pedestrian experience first) * Pedestrians, people movement, and their safety have primacy in our transportation network * Pedestrians feel valued through design and management	OCC AG #8 IGD AG #1 (July)
5	Make It for Kids	* Increase the number, quality and diversity of playgrounds, fountains and active kid-spaces * Parents feel confident sending their children out to play on their own * Youth have independence and places to freely engage in sport, nature, socialize * Make youth traveling independently a measure of successful streets * Every kid can walk to a park or place to play * Kids programming attracts attendance from all generations * Develop public schools * Adopt Guiding Principles from UNICEF Child Friendly Cities Initiative	OCC AG #10 IGD AG #1
6	Design by Culture: Diversity, Inclusion, and Participatory Democracy Guide Public Space Planning, Design, and Programming	* Respect human rights through creativity, access to cultural heritage, and diversity * Embrace and reflect cultural heritage in new development and design as streetscapes, parks, buildings, and civic facilities are built or restored * Use public spaces to allow people of different races and cultures to "own" it and propel their identity and local knowledge into the future * Use public facilities as opportunities for people to learn about their neighbors and their cultural backgrounds * Reflect culture in planning and design so citizens feel they belong to the city/their neighborhood	OCC AG #3 OCC AG #4 IGD AG #2
7	Retain & Celebrate Authentic Seattle	* Maintain and expand neighborhood identify and character (streetscapes, parks, buildings) * Create many local cultural focus and facility * Re-energize downtown's soul and spirit * "True authenticity comes from people living in the city, not above it"	OCC AG #3 IGD AG #1
8	Enhance the Entire Transit Experience	* Transit arrival is the primary way to get to Greater Downtown * Transit streets are high quality pedestrians streets * Streetcar routes and 3rd Avenue closed to private motor vehicles * Provide safe, convenient, accessible connections	IGD AG #1
9	Make all Water Edges for Everyone	* Create navigable, direct connections to the water from each neighborhood * New recreation opportunities on the water (playgrounds, piers, beaches) * Prohibit parking on piers or near the waterfront Develop linear parks along the water front for continuous access * Require public, people-oriented places on and along the water * Second phase of Union Street hillclimb assist between Western and First * Vine Street pedestrian bridge over BNSF tracks (addresses gap between Bell and Broad) * Improve University Street as a key east-west connection between neighborhoods and Waterfront * Give bikes a place along the water (i.e., 2-way Alaskan Way protected bike lane extension from Pine to Broad Street)	IGD AG #1
10	Get People on the Water: Use Lake and Bay as Open Space	Create a recreation barge on water Provide more access to Lake and Bay for swimming, kayaking, pedal boats, etc. Use water transport as a way to experience the city (think False Creek Ferries, Vancouver) Be creative about over-water uses: parks, urban farms, swimming pools, civic buildings Develop a Pier 48 public space – potential for one or more of the following: beach, park, finger pier, passenger ferry dock, tribal interpretive center or other activating use	
11	Welcome Everyone: Bring the Excluded into Greater Downtown	Diversity of space types, uses, and amenities (barbeques, picnic areas, games, sports courts) Include water features, play areas, and places for kids Activate with cultural events and festivals Design public spaces to reflect cultural features of those who don't feel welcome today	OCC AG #3 IGD AG #1
12	Create an Integrated, People-First Hub: Place of Welcome, Neighborhood Knitting (Chinatown/International District, Stadium District, Pioneer Square)	* Create an outstanding place of arrival and transfers at a major transit hub * Develop King Street Festival Street with a signature tie across 4th Ave * True intermodal convenience/transfers at CID/King Street Station to leverage investment in light rail * Link neighborhoods separated by tracks and streets - i.e., lid BNSF tracks * Pedestrian connection from C/ID to King Street/Stadiums without crossing a street at grade * Activate Union Station as a community hub/market	OCC AG #8
13	Make Westlake/McGraw Square The Heart	* Development embraces a grand public square * The civic and cultural heart of downtown; a place every visitor goes * Make McGraw the model shared mobility hub * Air-rights and redevelopment used to acquire needed land * Car-free or car-lite * Tied to neighborhoods via pedestrian/streetcar connections on Westlake, 5th, and Stewart	

14	Get the Streets Right: Focus on People and Goods	Establish metrics for mobility based upon the movement of people and goods Establish a hierarchy for modal priority street by street Ensure efficient goods movement on arterials prioritized for larger vehicles (bus/trucks/emergency vehicles) Use data and technology to increase efficiency of movement (in support of our values)	OCC AG #4
15	Give People a Break From Cars	* Identify opportunities for, design, and open car-free zones and/or streets * Close streets and activate for pedestrians on evenings and weekends * Pedestrian Superblocks where vehicles are permitted to flow around the edges of mini-neighborhoods * Slow vehicle traffic in/around local businesses, schools, or parks at a speed of 10MPH or less * Removing cars from streets can help improve everyone's well-being. * No personal vehicles in the Seattle core	OCC AG #4
16	Go from Grey to Green: Bring Nature Back to the City	* Build/plant vertical forests and gardens * Use green roofs and green storm water infrastructure * Introduce new partnership models to create and manage green spaces and open spaces * Create open spaces of all sizes, form, function, and activities * Integrate greenery, water, or other natural elements into public spaces	
17	Power Greater Downtown with Clean Electric	* Make EV charging locations highly visible and accessible * Get to zero tailpipe emissions * Go car-light * Merge benefits of battery technology for transport, wayfinding, and public space	
18	Create Great Public Views	* Topography makes Seattle; use it for everyone * Provide the public access to water and mountain views in every neighborhood * Encourage developers to provide public view spaces in buildings, plazas, and perches	AG #4
19	Public Spaces for All	* Provide public places for civic life in each unique neighborhood * Develop strategies to acquire and build new public spaces in neighborhood where none exists (i.e., new First Hill Park) * Enhance existing public spaces to truly reflect and contribute to the neighborhood's identity * Make Pavement to Parks projects permanent * Make Greater Downtown "ubiquitously sittable" * Prioritize quality of experience of public realm, focusing on human-centered design	OCC AG #3 OCC AG #4 OCC AG #10 IGD AG #1
20	Link It: Network of "Place-Based" Streets	* Develop a continuous network of open spaces & high-quality pedestrian priority place-based streets * Make logical, legible, linear parks throughout downtown * Develop a "green loop"	OCC AG #4
21	Invite Participation and Create Places that Honor Indigenous Histories, Knowledge and Relationships with Land and Water	* Invite and express indigenous culture and presence * Create a visible indigenous cultural focus/facility (or more), not in just one place * Integrate indigenous history into public realm design * Use density and zoning tools to provide reparation for land theft and to redistribute wealth * Consider indigenous methods of land governance when setting policy	OCC AG #4 IGD AG #1
22	Become a True 'Emerald City'	* Use streets and the public realm to address climate, emissions, and air quality * Use restorative nature and opportunities to grow Seattle's green canopy and be green year-round * Introduce Fossil Fuel Free (FFF) zones and carbon-free streets	AG #8 AG #10 IGD AG #1
23	Make Private Space Work for the Public	* Create a cohesive collection of privately managed open space plans * Encourage through-block open spaces * Encourage private property courtyards that are welcoming and magnetic	700 710 112
24	Make Walking or Rolling the Convenient First Choice	* Create 10-minute neighborhoods * Bring daily needs, open space and nature all within a half-mile walk for downtown residents * Double down on ADA accessibility, so everyone has access * Re-time signals to pedestrian speeds	AG #4 AG #8
25	Optimize the "Edges": The Places We Load and Unload Goods and People	* Plan for technology to revolutionize goods delivery and movement * Create flex space that can adapt as technology changes, but maintain access to buildings (where commerce happens) * Curb use and lane management to optimize goods delivery, drop-offs * Use pricing to manage lane and curb space, promote sustainable, high-occupancy travel, and generate revenue for maintain our transportation system * Make transportation technology work for the City, not vice versa	OCC AG #8
26	Reclaim the Pavement for People	* Take back the unused or underutilized pavement for people places (e.g., slip lanes, redundant streets, dead zones at grid intersections, etc.) * Repurpose off-street parking (structures that could become public spaces, or developed at street level activity) * Convert surface parking lots or top floors of parking decks for public space	AG #3
27	Create Joy and a Spirit of Playfulness though Biophilic Design	People are naturally happier in nature, so bring nature to our urban neighborhoods Integrate playful design in the public realm and streetscapes for every age and ability Use natural features in design; replicate the beauty and bounty of the PNW in our urban spaces	AG #3
28	Make it Active: Places to Go, People to See	* Partner to program, manage and expand public plazas and open spaces * Require private developers to include public space in all developments * Use high quality landscaping to grow downtown's green canopy * Make Pavement to Parks projects permanent	OCC AG #8 OCC AG #10
29	Organize Street Space by Speed	* De-arterialize certain streets to have slower speeds * Allocate ROW according to different speed ranges and cluster different mode types into lanes * Slow lane (0 - 5 mph) – pedestrian, ADA device; Medium lane (5 -15 mph) – bikes, electric little vehicles, joggers; Fast lane (15 - 20 mph) - transit, vehicles	OCC AG #4
30	Make the Travel Experience Great	* Transit excellence, speed and reliability * All mobility needs are met at mobility hubs * Unique, enjoyable, and really great transfer experiences * Consistent, quality wayfinding	OCC AG #8 OCC AG #10

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31	Make Transit and Cycling the Way (to Get to Greater Downtown) and a Great Way (to Get Around)	* Embrace our most spatially efficient modes as the primary ways to get to Greater Downtown * Manage street capacity to support growth, while limiting negative impacts of commuting on neighborhood life and our environment * Celebrate arrivals at rail stations, mobility hubs, and on transit streets * Create a reliable intra-downtown transit circulation system * Celebrate and reward the bus customer with lively, safe, and beautiful streets * Make the transit trip productive (Wifi, ports for charging, stable/comfortable ride, etc.) * Provide fare free downtown circulation (reward those that arrive by transit) * Develop a complete network of protected bicycle facilities	OCC AG #8 OCC AG #10
32	Level the Unlevel: Make it Easier for People of All Abilities to Get Around	* Use new and improved parks and public spaces to overcome access challenges posed by grades and physical barriers * Lead the nation in accessibility for people with disabilities (work twice as hard to overcome natural challenges) * Use data and technology to improve accessibility (moving sidewalks, dynamic wayfinding, trip planning, accessible for hire vehicles, etc.) * Ensure wayfinding and public information is universally accessible * Provide "Common Cabs" that move all kinds of people, including those with limited abilities	OCC AG #8
33	Get the Goods There: Make it Viable for Goods Delivery	* Create close proximity, easily accessible load/unload zones for businesses * Flex space to create load/unload zones in the morning & public adopted space in the p.m. * Make flexible use of alleys * Ensure new buildings are planned to accommodate deliveries * Prioritize delivery during non-peak transit hours * Use data and technology to improve efficiency of delivery and reduce conflicts with other users	OCC AG #10
33	Price it "Right" (Consistent with Our Values)	* Rationalize mobility options and choices by how they support share values * Daylight true transportation user subsidies and organize capital and operating invest equitably * Ensure income is not a barrier to access or use of any public mobility service * Incentivize socially beneficial choices * Parking fee gives you access to all downtown transit * Provide fare free downtown circulation (reward those that arrive by transit) * Use mobility pricing to make access to Greater Downtown more reliable and equitable	OCC AG #3 OCC AG #8