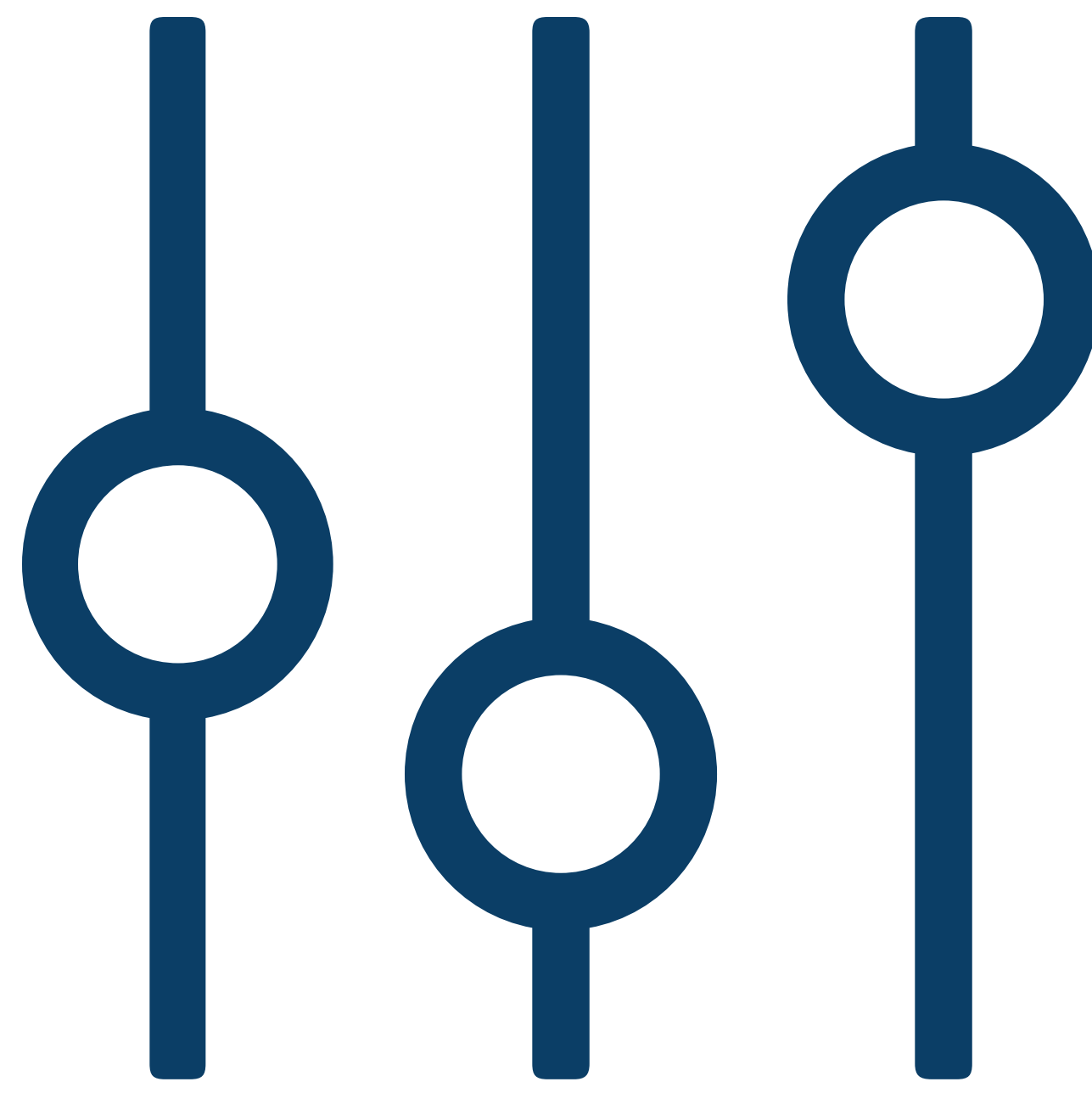




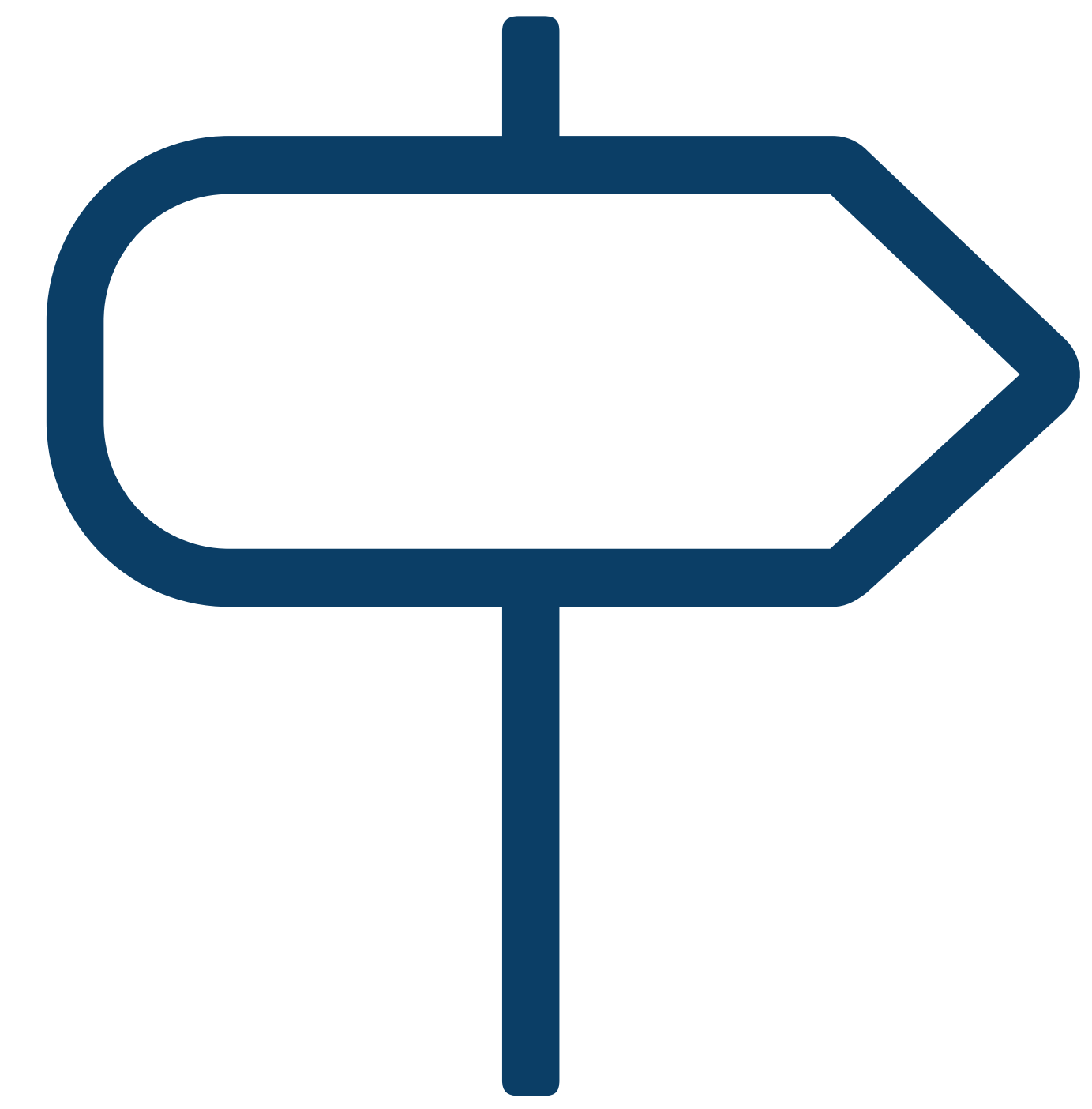
WHAT VALUES DO WE SHARE?

- Equity and opportunity: Reduce disparities in health, income, and opportunity
- Sustainability
- Diversity and inclusivity
- Resiliency
- Environmental stewardship
- Innovation and collaboration



WHAT OUTCOMES DO WE WANT?

- Accessible and safe transportation for all
- A significant decrease in the number of single-occupancy vehicles
- Design that supports our most vulnerable populations
- Integrated and seamless transportation options
- Public spaces that complement a multimodal transportation network
- Safe, secure, and inviting streets and public spaces
- Neighborhoods for families and children
- Flexible spaces and right-of-way that can shift uses and adapt to future changes
- Sustainable, low-carbon transportation options
- A transportation system that is reliable for all needs throughout the day
- An equitable and fair transportation system



HOW DO WE GET THERE?

- Base our planning and design on shared values
- Involve younger generations in long-term mobility planning
- Educate our community to raise their level of interest in planning
- Build an inclusive process
- Exercise innovation and be open to new ideas
- Prioritize quality of experience
- Focus on human-centered design

DEFINING OUR GOALS



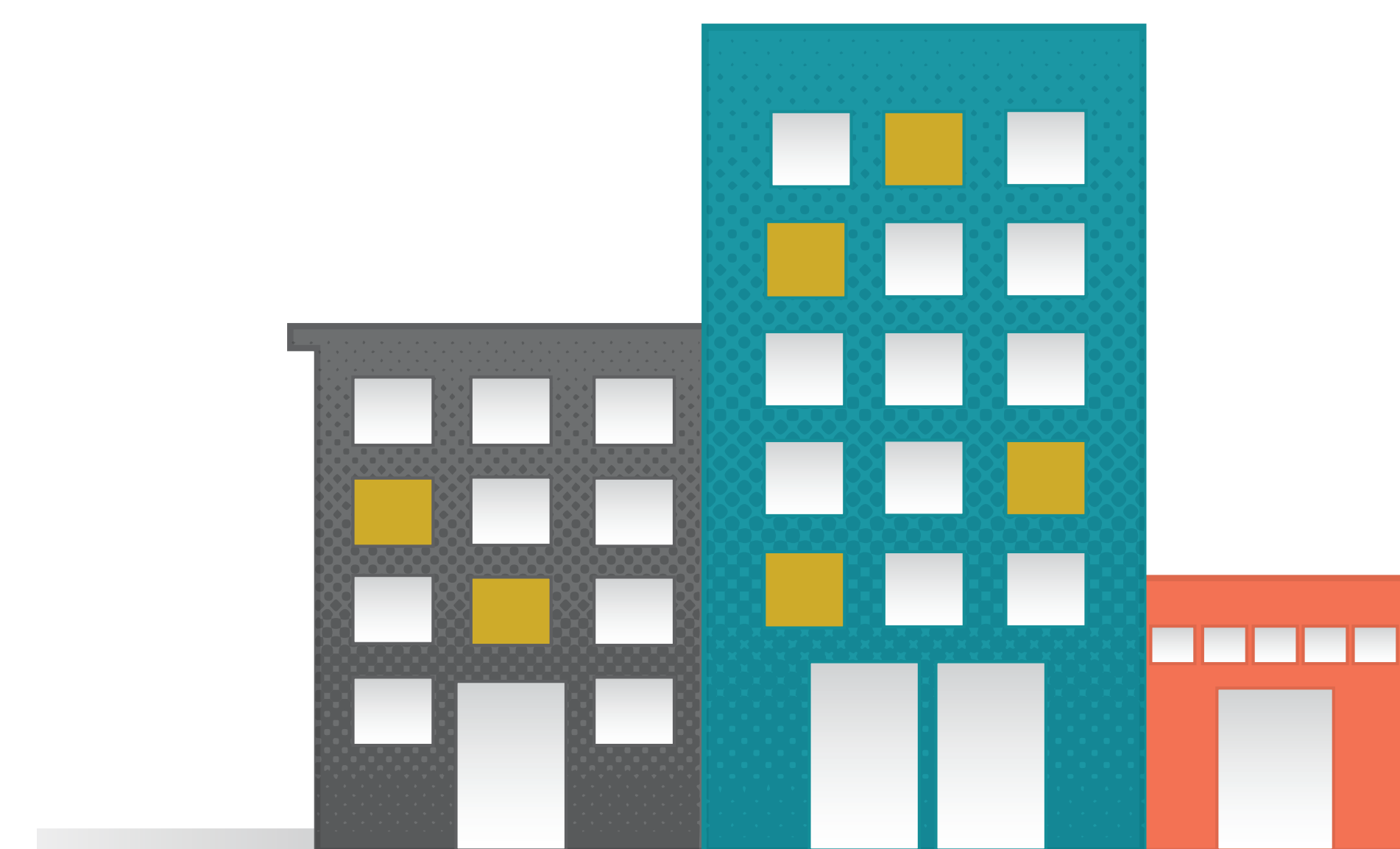
MOVE

- More accessible hills and steep grades
- Inviting and beautiful tunnels and infrastructure
- Fewer personal vehicles in the core of downtown Seattle
- Waterfront/Interbay and Queen Anne connections
- Easy north-south express transportation
- Multimodal east-west connections, especially north of Denny Way
- Easy and intuitive fare payment
- Frequent, reliable transit to jobs and recreation
- Pedestrian priority transportation system (signals, wide sidewalks, commuting)
- Complete and safe bike network that connects neighborhoods
- Intuitive source for travel information (web, digital)
- Navigable and accessible streets and pathways
- Systems and design to accommodate mobility impaired.
- Efficient and timely goods delivery



CONNECT

- Less traffic congestion on Center City streets
- Free streetcars and transit circulator in the downtown core. (e.g. 3rd Ave)
- Contactless and mobile-pay transportation options
- Integrated transit systems and ORCA acceptance
- More grade separated transit.
- Transit hubs outside Center City (e.g., Ballard, Northgate, West Seattle, Montlake)
- Interesting and inviting transit hubs
- Efficient goods delivery (e.g., Port trucks and drones)
- Resilient transportation systems
- Futureproof assets (e.g., parking garages)
- Self-driving and connected vehicles
- People-staffed, accessible transit customer service
- Park and rides outside of Center City
- Fewer surface parking lots
- Virtual wayfinding without apps
- Connect parks, stadiums and arenas (Occidental Park, stadiums, Seattle Center)



EXPERIENCE

- Parks or lids on I-5 and BNSF rail tracks
- Public spaces for respite and reflection (e.g. Denny Triangle to SLU)
- Public-private partnerships for public spaces
- Pedestrian-only spaces and streets
- Corridors for easy walking, biking, and meandering (e.g., Broadway)
- Wider sidewalks for more activities and greenery (e.g. dining, vending)
- Reduced car traffic and noise
- Activated parks and vertical space (e.g., parks in the sky, parking garages)
- Active transit hubs with food, flowers, vendors, buskers and performance spaces (e.g., pier, parks)
- New iconic destinations (e.g. the next Space Needle)
- Forward-looking architecture mixed with historic preservation
- Parks, trees, and greenery in each downtown neighborhood
- Quality and consistency in public amenity materials and design
- Large and small public spaces
- Universal access and all-ages design

IN YOUR OWN WORDS

IN 20 YEARS, I WANT TO SEE MORE _____ IN CENTER CITY.

- Quality public spaces for mixing and community building
- Residents living downtown
- "Sittable" places
- Diversity of ages

HAVING A GREAT PEDESTRIAN EXPERIENCE MEANS...

- Safe, comfortable, engaging, well-lit, well-marked (wayfinding) and is accessible for everyone.
- A safe, easy-to-navigate street scape with greenery, seating, shade, weather protection and engaging environment.
- Feeling valued as a pedestrian.
- An engaging environment.

GREAT PUBLIC SPACES HAVE...

- Clean, accessible restrooms.
- Trees and landscaping.
- Flexible uses.
- Garbage and recycling bins.
- Regular trash removal.
- Public art and beauty/usually interesting.
- Comfortable places to sit (e.g. benches with armrests).
- Rain cover and sun shade.
- People and programmed activities.
- Music, food, and street vendors.

ONE BIG THING TO IMPROVE THE EXPERIENCE FOR PEOPLE WHO TRAVEL TO CENTER CITY FOR WORK IS...

- ORCA use for all modes of transportation.
- More fluid transfers between travel modes.
- Productivity during transit (e.g., Wi-Fi).
- Open spaces at transit hubs, ease of access for all abilities.

IF I COULD DO ONE THING IN THE NEXT 20 YEARS TO IMPROVE THE EXPERIENCE OF BEING IN CENTER CITY, IT WOULD BE TO...

- Create more public seating.
- Provide clean public restrooms.
- Make it easy to learn where things are and how to get there (e.g., social services, cultural centers, parks and trails).
- Create bigger pedestrian spaces and more trees.
- Move more people more efficiently.
- Provide housing first solution for homeless populations.
- Have streets with 24/7 pedestrian activation.
- Have more pedestrian dedicated spaces.

KEEPING CENTER CITY VIABLE FOR GOODS DELIVERY MEANS...

- Reduce SOVs.
- Close proximity, easily accessible load/unload zones.
- Off-street loading and unloading.
- Convert loading and unloading zones into public space during off-peak hours.
- Plan for better short-term/day storage.
- Better multi-purpose use of alleys.
- New buildings are planned to accommodate deliveries
- Encourage delivery during non-peak transit hours.
- Well-planned delivery nodes.
- Understanding how, when, and where goods move.
- All types of goods can be delivered.
- Reasonable delivery times.

KEEPING CENTER CITY SAFE FOR EVERYONE MEANS:

- Police safety.
- Pedestrian safety.
- Community policing.
- Video cameras and surveillance.
- Activities that draw people together.
- Enforcement of public policies.
- Welcoming everyone.
- Tourists want to visit again.
- Children can play freely.
- Eyes on the street.
- Activation.
- Inviting, welcoming and respectful environment.
- Sense of stewardship.
- Clear rules, guidelines, and penalties.
- Stepping off the curb with confidence.

WHEN YOU WALK OUT OF YOUR OFFICE/CENTER CITY/HOME:

- You see:* bricks, colors, smiles, trees
- You smell:* greenery, baking bread, jasmine and other flowers
- You hear:* birds, children laughing, music/buskers

WHEN MY FRIENDS OR FAMILY COME TO TOWN AND I TAKE THEM TO CENTER CITY, I WANT THEM TO:

- Feel:* safe, welcome, envious
- Do/Experience:* excitement, energy, greenery
- Remember:* scenery, unexpected moments day and night